

HEEF NEWSLETTER



Fall 2012

2012-2013 Arizona Public Service Scholars Recipients

The Hopi Education Endowment Fund (HEEF) in partnership with Arizona Public Service (APS) is proud to announce the 2012-2013 APS Hopi Scholars. In its third year, the APS Hopi Scholars Program is a scholarship program that provides eight \$3,500.00 scholarships for 3 seniors, 3 juniors, and 2 sophomores pursuing an AAS, AS, BA or BS at an accredited college or university. In addition to scholarship, the recipients wrote an essay on "Commitment to Community" and must provide 40 hours of voluntary service to benefit the Hopi community.

Gary Leslie, Sichomovi: Fire Clan Senior, University of Arizona, Public Health

As a recipient of the APS scholarship I'm allowed to further my education in the field of Public Health at the University of Arizona. What this scholarship means to me is *opportunity*. The opportunity to explore and find ways to better the health of my community while emphasizing the importance of physical health and well-being. I feel that it is imperative to give back to

the Hopi community and my overall goal is to see members of our Hopi community living long, healthy and active lives.

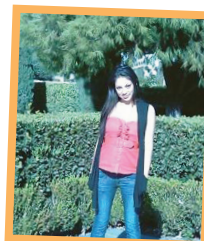
Natalynne Rogers, Hotevilla: Tobacco Clan, Senior, Arizona State University, Social Work

Without the help of the HEEF and the APS Scholarship, I wouldn't have been able to get this far. As an APS Scholar, I am very appreciative of all the hard work that the HEEF staff puts forth along with the Hopi Community at large. This proves to show our younger generations that anything is possible and that if you work hard enough, you will acquire what you set out for in life. There are no words to describe how truly thankful I am to have had the opportunity to receive such support, especially with this scholarship. Askwali!



Other 2012-13 APS Hopi Scholars Recipients:

- * Martin Manuel, Senior, Arizona State Univ., Electrical Engineering
- * Sheridin Rogers, Senior, Arizona State Univ., Biology
- * Terri Honanie, Junior, Arizona State Univ., Exercise & Wellness



Britany Hunter, Tewa Village: Bear Clan, Sophomore, Phoenix College, Engineering

This scholarship empowers me to want to keep up the good work. I will defiantly give back to those since having the extra help makes me feel like it's a duty of mine for the future Hopi students. I know I have many people rooting

for which makes this experience more worthwhile. I am not only doing this for myself but for those back home especially family.

Rachel Honhongva, Hotevilla: Butterfly/Badger Clan, Sophomore, Pima Community College, Health Info Technology

Recently, I have been selected for the APS scholarship to assist me in achieving my education in Health Information Technology at Pima Community College. When underlying the meaning of the APS scholarship, the word *courage* comes to mind. *Courage* comes to mind because I have the courage to take the next step in my education to help improve the Health Care system on the Hopi reservation. My overall goals are to assist the Hopi people in finding the right kind of medical insurance(s) and to help everyone get the right kind of medical necessities they need. I believe by giving back to the Hopi community, it will all help improve our way of life.



2012-2013 Jean Charley-Call Recipients

The Jean Charley-Call Nursing Scholarship was established by her family to honor Mrs. Jean Charley-Call. Charley-Call is a Hopi mother, grandmother, volunteer and former nurse from the Village of Upper Moenkopi. The HEEF is pleased to announce the Jean Charley-Call Nursing Scholarship was awarded to two students for the fall 2012 and spring 2013 academic year.

- * **Annalise Nasafotie: Sichomovi - Butterfly Clan, Junior, Northern Arizona University, Nursing**
- * **Nicole Nelson: Moenkopi - Sun Clan, Sophomore, Northern Arizona University, Nursing**

Nicole shared, "Upon receiving the Jean Charley-Call Nursing Scholarship, I have been able to be worry free about paying for college and am extremely grateful. The scholarship means more time in the library to study or more time making memories with my family. For me the sky is the limit and I plan to be there for the kids in my community and help them strive for more. I am going to school not only for my family and myself but for my grandmother as well. She has taught me so much and even though she left us way too soon, I want to represent her in everything that I do. Again, thank you for helping me to pursue my dreams!"



Nicole Nelson

HJHS– NJHS: Outstanding Youth Group in Philanthropy



The National Junior Honor Society (NJHS) of Hopi Junior High School was recently named the Outstanding Youth Group in Philanthropy by the Association of Fundraising Professionals (AFP) Northern Arizona Chapter. Each year, the AFP Northern Arizona Chapter, as part of a national celebration of philanthropy, recognizes outstanding achievement by individual, foundation and business/corporate philanthropists, fundraising volunteers and fundraising professionals. As part of the criteria for the award, individuals or group of young people ages 5 -17 had to demonstrate outstanding commitment to community through direct financial support, development of charitable programs, volunteering and leadership in philanthropy.

HEEF Executive Director LuAnn Leonard was very proud to nominate this young group of philanthropists, stating, “Many of these kids are raised in a culture that instills values such as Sumi’ngwa (coming together to help others). To see these young students make a decision to donate to the HEEF sets an example for the entire community, especially since they realize the importance of education and the role it plays in their goals and aspirations. We can all take pride in their accomplishment and knowing that our future will be led by bright and caring Hopi leaders”. Leonard felt that the group met the criteria for the award and their work was worthy of recognition by professional fundraisers.



The students actively fundraise throughout the year at school events using methods such as food sales during sporting events, raffles and candy sales to raise the money for gifting as well as helping to support their own expenses. Since 2010 the NJHS students, have voted to allocate a portion of their fundraising revenue toward a local community organization each year, as a result the HEEF has been the fortunate recipient of \$1,500. The students made this decision because they felt that someday, they may be recipients of funding from the HEEF if they chose to further their educational goals and they view their gift to the HEEF as an investment in their future. In addition to supporting the HEEF, the NJHS also provides service to the greater Hopi community and school projects each year.

The NJHS is a chapter of a larger national organization which honors deserving students in 7th – 9th grade at Hopi Junior-Senior High School. The students are nominated then selected by a Faculty Council based on scholarship, character, service, citizenship and leadership. Guided by Ms. Rita Keith, a Language Arts teacher who acts as the sponsor/advisor of the organization. Ms. Keith is very proud of the contributions the students of the NJHS have made to the school and the community. She says, “It is important for students to learn what it means to serve others while also maintaining strong grades, unimpeachable character, and steadfast leadership. These qualities, once developed, will serve our students well as they continue through high school and in their post-secondary education. We look forward to these students as our future leaders and contributing citizens.”

The group will be honored and presented with their award during the AFP’s annual National Philanthropy Day Luncheon and awards ceremony on November 15 at Cliff Castle Casino in Camp Verde.

HEEF Welcomes New Board Members at Annual Meeting



New Member
Mike Finney

On October 5, 2012, the HEEF held their annual meeting at which they seated seven members to their Board. HEEF President Eileen Egan, herself a renewed member, addressed the Board and asked them to join her in welcoming new members Mike Finney, Darold Joseph, and Tim Evans along with renewed members Lois Reynosa, Kerry Green and Stephanie Parker. Egan stated, “Following a thorough and competitive review, each member brings skills and expertise including marketing, accounting, legal, development and education that will help the HEEF in fulfilling and carrying out our mission, which is cultivating and nurturing the future of our Hopi people through education by growing and safeguarding a perpetual source of funding.” HEEF Executive Director LuAnn Leonard added, “Each of these outstanding individuals were elected to the board based on their talent, background, and commitment to the HEEF. The HEEF welcomes each new and returning member to the HEEF family.”

In addition to welcoming new members, the HEEF also honored and thanked outgoing members Monica Nuvamsa, Dr. Lee Gaseoma, Karen Francis-Begay, Dr. Cedric Kavena, Nancy Yaiva and Dr. Sheilah Nicholas. Leonard stated, “Each of these individuals have given tremendous amounts of time, energy and support to the HEEF. Their leadership and commitment to the HEEF and its mission are invaluable and we thank them service to the organization. Each will be truly missed, but they know that the work they contributed on behalf of the HEEF has and will continue to create opportunities for future Hopi students.”



New Member
Tim Evans

Other business attended to during the meeting included an update of the HEEF financial portfolio, which now stands at \$19.5 million in assets and worth, committee reports from members and staff, program funding and upcoming fundraising events including the 2012 Alumni Challenge.

2012

How Can I Help? HEED ALUMNI

How Can I Give Back? CHALLENGE

October 22nd - November 16th, 2012

Each fall, the Hopi Education Endowment Fund (HEEF) encourages a friendly competition between Alumni groups to see who can raise the most amount of funds in the name of their alma mater. The HEEF encourages you to show your school pride by making a contribution or pledge on behalf of your "COLLEGE Alma Mater" during the HEEF's 9th Annual Alumni Challenge! All funds raised during the competition will enable Hopi students to continue on their educational journeys.

This year's Alumni Challenge began on **October 22nd** and will run through **November 16th**.

Ideas on how to contribute or pledge on behalf of your alma mater:

- Contribute the amount of your graduation year: Graduated in '95 = \$95
- Celebrate and recognize your relatives' success, contribute on behalf of their alma mater
- Challenge fellow alumni to match your gift

So now it's time to rally your fellow alumni and show your pride! All contributions/pledges can be paid to the HEEF via cash, check, money order, credit/debit card (VISA/MasterCard) or **ONLINE** at www.hopieducationfund.org/2012alumchallenge.html

Thank you for your support!
Hopi Education Endowment Fund

LUMBERJACK | SUNDEVIL | WILDCAT | CRIMSON | ARTICHOKE | FALCON | BUCKEYE |

I would like to give back on behalf of...

☐ ASU Sundevil ☐ NAU Lumberjack ☐ UofA Wildcat ☐ Other (Incl. Community Colleges)

College Name & Mascot _____

I hereby Contribute \$ _____

- or -

☐ \$75

☐ \$50

☐ \$25

☐ \$10

I hereby Pledge \$ _____

☐ \$75

☐ \$50

☐ \$25

☐ \$10

All pledges must be paid by December 31, 2012

Payment Method:

☐ Cash

☐ Check/Money Order

Payable to the Hopi Education Endowment Fund

☐ Credit/Debit: VISA/MasterCard # _____ VCode _____ Exp Date (MM/YY) _____

Cardholder Signature _____

Name _____

Billing Address _____

City/State/Zip _____

Phone _____

E-mail _____

Please return forms to the HEEF Office or call/fax in your contribution/pledge at:

Ph. (928) 734-2275

Fax: (928) 734-2273

email: vkah@hopieducationfund.org

All contributions are tax-deductible. Thank you for your support! Hopi Education Endowment Fund

Message from HEEF Executive Director

The first snow has fallen on Nuvatukya'ovi (San Francisco Peaks), the last crops are being harvested and the land is being turned to capture the moisture of the anticipated winter snowfall. As our people prepare for the winter months we are beginning to close out the year and prepare for 2013.

During Fall 2012 alone we provided funding for a total of **110** Hopi students to attend **40** colleges and universities across the US. Their majors range from Nursing to Architecture. Throughout the year in my work with the HEEF and the Arizona Board of Regents (ABOR) I've had the pleasure of meeting many of our recipients and parents. The most common message is one of great thanks as without supplementary funding from the HEEF the only remaining alternative to paying for school is through student loans. According to the 2011 ABOR Student Financial Aid Report, nationally 61 % of undergraduates and 94% of graduate students will graduate with an average of \$24,000/\$47,000 worth of student loan debt, respectively. I am truly grateful that due to the work of our generous donors and dedicated HEEF members we can assist our students thus bringing these numbers down.



In 2013, in addition to hearing more about those we serve, you can expect a new and revised one day Benefit Art Sale focusing on the Hopi experience, invitations to more intimate fundraising "house parties" hosted by HEEF members across the US, as well as local results from the newly named **HEEF IMAGINE** (Innovative, Motivating, Ambitious, Giving, New and Empower) grants (former Community Grant Program). We at the HEEF look forward to focusing on our vision of a "Strong, local, educated community that allows Hopis to maintain their cultural roots, pursue their educational dreams and have opportunities to contribute at the Hopi Nation at home." Askwali for your generous support.

A handwritten signature in black ink that reads "Shulann Leonard".

Executive Director
Hopi Education Endowment Fund

"Cultivating and nurturing the future of our Hopi people through education by growing and safeguarding a perpetual source of funding."

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